

RESOURCES FOR MAJOR GIFTS FUNDRAISING....AND MORE

One of the best webinars on raising money from individuals. Slides, recording, more is available at: <https://4good.org/marcy-heim/creating-a-powerful-culture-of-generosity>

A model for raising major gifts. <http://majorgiftsrampup.com/major-gifts-ramp-up-model/>
And from the same people, training events. These two day events are meant to both educate you and to sell you on their products and coaching, but it is well worth spending the time. Nothing in your area? **Let me know** and I will work with them to get an event in your area. Right now there are several scheduled in Florida and Georgia.

<http://www.nonprofitconferences.org/major-gifts-ramp-up/>

Benevon is a model that has been used, with success, by colleagues in the Torture Treatment Network. It costs, but there is some good information, freely available. <http://www.benevon.com/index.htm>

My favorite book on the topic: *Donor Centered Fundraising* by Penelope Burk.

As a general resource for all things philanthropic: The Chronicle of Philanthropy. Searchable and subscription to daily headlines is free. <https://philanthropy.com/>

Another great resource is the Foundation Center <http://foundationcenter.org/> They have libraries with training and free access to the Foundation Directory Online (their amazing resource for searching foundations, corporations, 990s, and more) in New York, Atlanta, Cleveland, San Francisco and Washington, DC and hundreds of Co-operating Collections (usually local libraries) where you can access FDO for free. To find yours <http://foundationcenter.org/find-us.html>

I like the Grassroots Fundraising Journal <http://www.grassrootsfundraising.org/>

I cannot say enough good things about Diane H. Leonard and Jo Miller <http://grantchat.org/about-us/> I can be found via Twitter #GrantChat at Noon EST on Tuesdays. A variety of topics, ALWAYS interesting.

There is a wealth of resources online. Many are good, some not so much. I hope that the above will help you find your way through the information.

If you have questions, want to brainstorm, or need some help...connect with or contact me. Best way is to email and set up a time (and method) to chat.

RUTH McLEAN-DAWSON

NONPROFIT COACH and CONSULTANT

202.743.8560 229.494.9119

dawsonruth@aol.com

Twitter @meRuthAnne

SKYPE ruth.mclean.dawson

Connect with me on LinkedIn